

INDIA

2020 ANNUAL RESEARCH: KEY HIGHLIGHTS¹

GLOBAL DATA 2019



While the global economy grew by 2.5%,
Travel & Tourism grew significantly more at 3.5%



1 in 4 net new jobs were created by Travel & Tourism over the last five years



Global GDP impact by sector (2018 data). Share of total economy GDP



INDIA 2019 KEY DATA



CONTRIBUTION OF TRAVEL & TOURISM TO GDP

6.8% OF TOTAL ECONOMY

Total T&T GDP = INR13,681.1BN (USD194.3BN)

+4.9%

2019 Travel & Tourism GDP growth vs **+4.9%** real economy GDP growth



CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

39,821.8 JOBS (000's)
(8.0% of total employment)

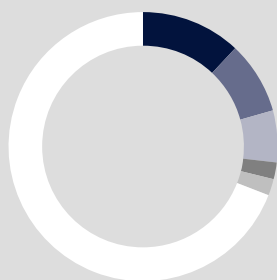


INTERNATIONAL VISITOR IMPACT

INR2,130.5_{BN}

in visitor spend (**5.6%** of total exports)
(USD30.3BN)

INBOUND ARRIVALS



- 1. BANGLADESH **12%**
- 2. UNITED STATES **9%**
- 3. UNITED KINGDOM **6%**
- 4. CANADA **2%**
- 5. AUSTRALIA **2%**
- **REST OF WORLD 69%**

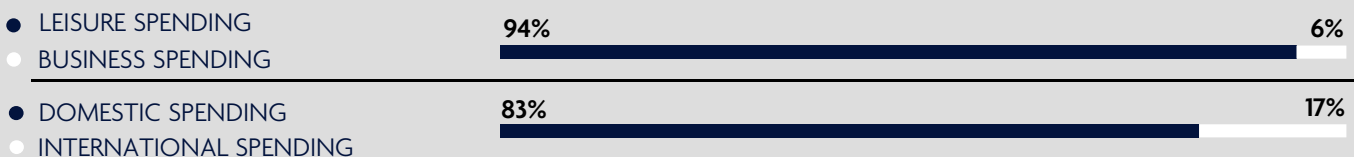
OUTBOUND DEPARTURES



- 1. UNITED ARAB EMIRATES **13%**
- 2. SAUDI ARABIA **8%**
- 3. THAILAND **8%**
- 4. UNITED STATES **7%**
- 5. SINGAPORE **6%**
- **REST OF WORLD 58%**

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)



¹All values are in constant 2019 prices & exchange rates
As reported in March 2020