

# LEBANON

## 2020 ANNUAL RESEARCH: KEY HIGHLIGHTS<sup>1</sup>

### GLOBAL DATA 2019



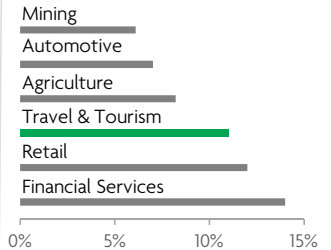
While the global economy grew by 2.5%,  
**Travel & Tourism grew significantly more at 3.5%**



**1 in 4 net new jobs** were created by Travel & Tourism over the last five years



**Global GDP impact by sector (2018 data).** Share of total economy GDP



### LEBANON 2019 KEY DATA



CONTRIBUTION OF TRAVEL & TOURISM TO GDP

**18.0%** OF TOTAL ECONOMY

Total T&T GDP = LBP15,853.4BN  
(USD10,516.3MN)

**-1.9%**

2019 Travel & Tourism GDP growth vs **+0.1%** real economy GDP growth



CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

**434.2** JOBS (000's)  
(19.2% of total employment)



INTERNATIONAL VISITOR IMPACT

**LBP13,089.9** BN

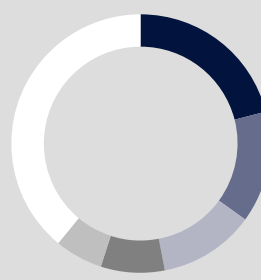
in visitor spend (**61.6%** of total exports)  
(USD8,683.2MN)

### INBOUND ARRIVALS



- 1. IRAQ **12%**
- 2. UNITED STATES **9%**
- 3. FRANCE **9%**
- 4. CANADA **6%**
- 5. GERMANY **5%**
- REST OF WORLD **59%**

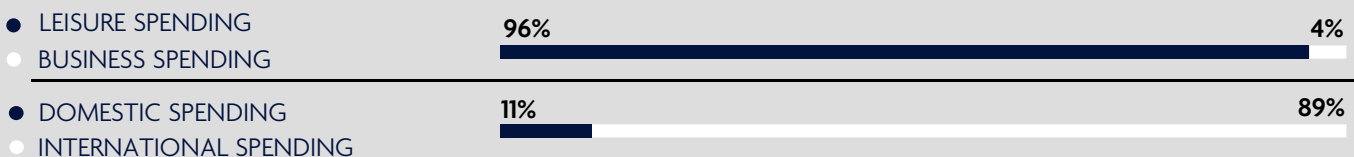
### OUTBOUND DEPARTURES



- 1. UNITED ARAB EMIRATES **21%**
- 2. TURKEY **14%**
- 3. FRANCE **12%**
- 4. SYRIA **8%**
- 5. EGYPT **6%**
- REST OF WORLD **39%**

Note: Data are average shares over the 2016-2018 period  
Source: Oxford Economics, national sources and UNWTO

### SECTOR CHARACTERISTICS (2019)



<sup>1</sup>All values are in constant 2019 prices & exchange rates  
As reported in March 2020