

MALDIVES

2020 ANNUAL RESEARCH: KEY HIGHLIGHTS1

GLOBAL DATA 2019



10.3%

Total GDP contribution



330MN

Jobs globally (1 in 10 jobs)

While the global economy grew by 2.5%,

Travel & Tourism grew significantly more at 3.5%

2.5%

3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years



Global GDP impact by sector (2018 data). Share of total economy GDP



MALDIVES 2019 KEY DATA



CONTRIBUTION OF TRAVEL & TOURISM TO GDP

56.6% OF TOTAL ECONOMY

Total T&T GDP = MVR48,354.5MN (USD3,141.3MN)

+2.9%

2019 Travel & Tourism GDP growth vs **+4.4%** real economy GDP growth



CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT 155.6 JOBS (000's)

(59.6% of total employment)



 $MVR49,029.5_{MN}$

in visitor spend (**79.0%** of total exports) (USD3,185.2MN)

INBOUND ARRIVALS

OUTBOUND DEPARTURES



- 1. CHINA 22%
- 2. GERMANY 8%
- 3. UNITED KINGDOM 8%
- 4. ITALY **6%**
- 9 5. INDIA **6%**
- **REST OF WORLD 50%**



Note: Data are average shares over the 2016-2018 period Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING
 - **BUSINESS SPENDING**

DOMESTIC SPENDING

- DUSINESS SPEINDING
- INTERNATIONAL SPENDING

4%

96%

96%

4%

¹All values are in constant 2019 prices & exchange rates As reported in March 2020