

NAMIBIA

2020 ANNUAL RESEARCH: KEY HIGHLIGHTS¹

GLOBAL DATA 2019



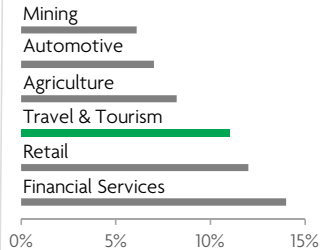
While the global economy grew by 2.5%,
Travel & Tourism grew significantly more at 3.5%



1 in 4 net new jobs were created by Travel & Tourism over the last five years



Global GDP impact by sector (2018 data). Share of total economy GDP



NAMIBIA 2019 KEY DATA



CONTRIBUTION OF TRAVEL & TOURISM TO GDP

14.7% OF TOTAL ECONOMY
Total T&T GDP = NAD28,610.9MN (USD1,975.4MN)

+0.3%

2019 Travel & Tourism GDP growth vs **-2.2%** real economy GDP growth



CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

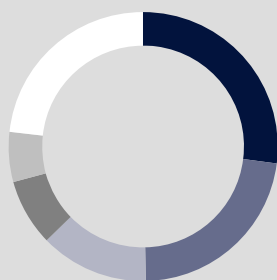
114.6 JOBS (000's)
(15.4% of total employment)



INTERNATIONAL VISITOR IMPACT

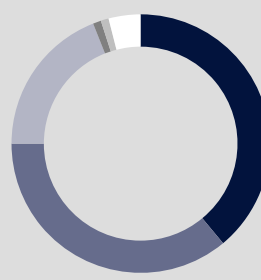
NAD6,411.1MN
in visitor spend (**8.1%** of total exports) (USD442.6MN)

INBOUND ARRIVALS



- 1. ANGOLA **27%**
- 2. SOUTH AFRICA **23%**
- 3. ZAMBIA **13%**
- 4. GERMANY **8%**
- 5. ZIMBABWE **6%**
- **REST OF WORLD 23%**

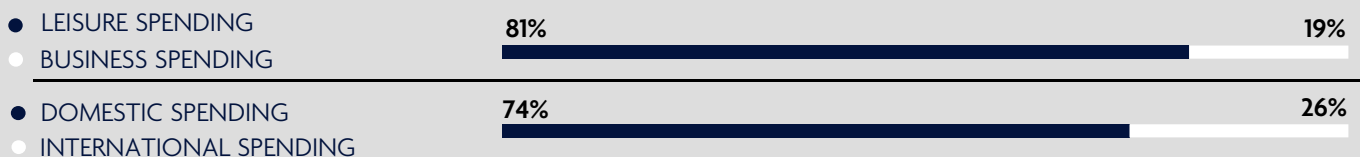
OUTBOUND DEPARTURES



- 1. SOUTH AFRICA **39%**
- 2. ZIMBABWE **36%**
- 3. BOTSWANA **19%**
- 4. ANGOLA **1%**
- 5. NIGERIA **1%**
- **REST OF WORLD 4%**

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)



¹All values are in constant 2019 prices & exchange rates
As reported in March 2020