

SOUTH AFRICA

2020 ANNUAL RESEARCH: KEY HIGHLIGHTS¹

GLOBAL DATA 2019



While the global economy grew by 2.5%,
Travel & Tourism grew significantly more at 3.5%



1 in 4 net new jobs were created by Travel & Tourism over the last five years



Global GDP impact by sector (2018 data). Share of total economy GDP



SOUTH AFRICA 2019 KEY DATA



CONTRIBUTION OF TRAVEL & TOURISM TO GDP

7.0% OF TOTAL ECONOMY

Total T&T GDP = ZAR354.9BN (USD24.6BN)

-1.5%

2019 Travel & Tourism GDP growth vs **+0.3%** real economy GDP growth



CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

1,483.2 JOBS (000's)
(9.1% of total employment)



INTERNATIONAL VISITOR IMPACT

ZAR129.9_{BN}

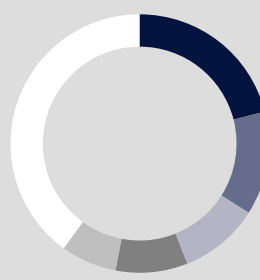
in visitor spend (**8.6%** of total exports)
(USD9.0BN)

INBOUND ARRIVALS



- 1. ZIMBABWE 20%
- 2. LESOTHO 17%
- 3. MOZAMBIQUE 13%
- 4. ESWATINI 9%
- 5. BOTSWANA 7%
- REST OF WORLD 34%

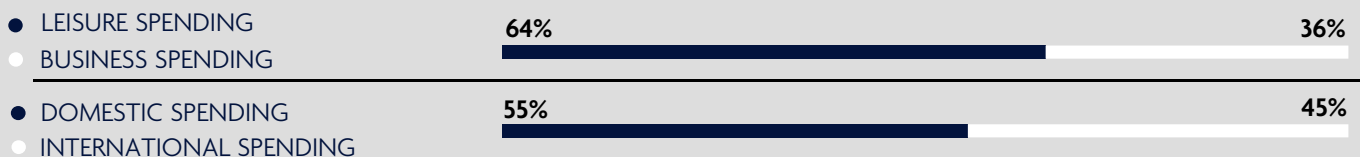
OUTBOUND DEPARTURES



- 1. MOZAMBIQUE 21%
- 2. LESOTHO 13%
- 3. BOTSWANA 10%
- 4. ESWATINI 9%
- 5. ZIMBABWE 7%
- REST OF WORLD 40%

Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)



¹All values are in constant 2019 prices & exchange rates
As reported in March 2020