

CHAD

2020 ANNUAL RESEARCH: KEY HIGHLIGHTS¹

GLOBAL DATA 2019



10.3%

Total GDP contribution



330MN Jobs globally (1 in 10 jobs) While the global economy grew by 2.5%,

Travel & Tourism grew significantly more at 3.5%

2.5%

3.5%

1 in 4 net new jobs were created by Travel & Tourism over the last five years



Global GDP impact by sector (2018 data). Share of total economy GDP



15%

CHAD 2019 KEY DATA



CONTRIBUTION OF TRAVEL & TOURISM TO GDP

3.7% OF TOTAL ECONOMY

Total T&T GDP = XAF244.3BN (USD415.1MN)

+2.3%

2019 Travel & Tourism GDP growth vs +2.4% real economy GDP growth

5%



CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT 101.1 JOBS (000's)

(3.8% of total employment)



INTERNATIONAL VISITOR IMPACT

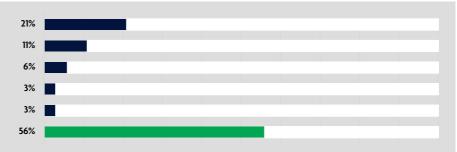
XAF47.8BN

in visitor spend (1.9% of total exports) (USD81.2MN)

INBOUND ARRIVALS

- 1. FRANCE
- 2. UNITED STATES
- 3. CANADA
- 4. CHINA
- 5. ITALY

REST OF WORLD



Note: Data are average shares over the 2016-2018 period Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)

- LEISURE SPENDING
- **BUSINESS SPENDING**

89%

11%

- DOMESTIC SPENDING
- INTERNATIONAL SPENDING

71% 29%

¹All values are in constant 2019 prices & exchange rates As reported in March 2020