

CZECH REPUBLIC

2020 ANNUAL RESEARCH: KEY HIGHLIGHTS¹

GLOBAL DATA 2019



While the global economy grew by 2.5%,
Travel & Tourism grew significantly more at 3.5%



1 in 4 net new jobs were created by Travel & Tourism over the last five years



Global GDP impact by sector (2018 data). Share of total economy GDP



CZECH REPUBLIC 2019 KEY DATA



CONTRIBUTION OF TRAVEL & TOURISM TO GDP

6.5% OF TOTAL ECONOMY

Total T&T GDP = CZK365.5BN (USD15.9BN)

-0.1%

2019 Travel & Tourism GDP growth vs **+2.6%** real economy GDP growth



CONTRIBUTION OF TRAVEL & TOURISM TO EMPLOYMENT

414.4 JOBS (000's)
(8.0% of total employment)

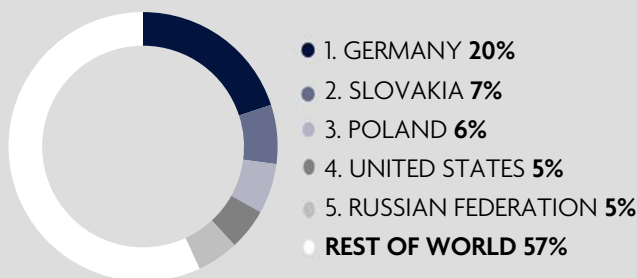


INTERNATIONAL VISITOR IMPACT

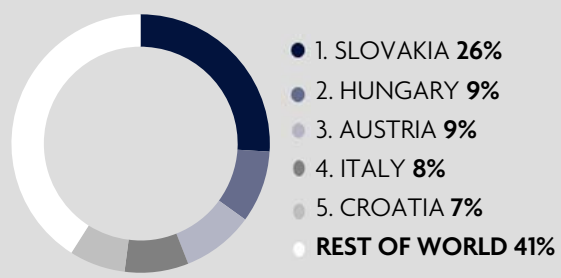
CZK178.8_{BN}

in visitor spend (**4.1%** of total exports)
(USD7.8BN)

INBOUND ARRIVALS

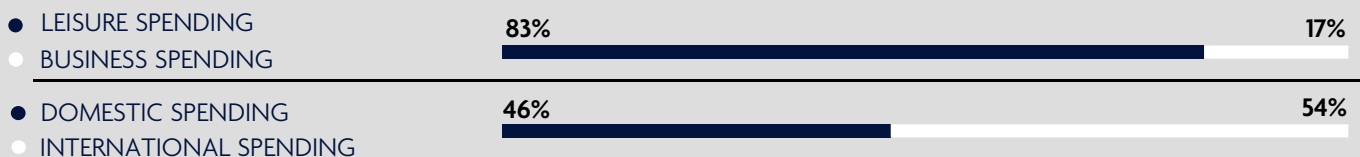


OUTBOUND DEPARTURES



Note: Data are average shares over the 2016-2018 period
Source: Oxford Economics, national sources and UNWTO

SECTOR CHARACTERISTICS (2019)



¹All values are in constant 2019 prices & exchange rates
As reported in March 2020